



The First American Corporation

SIGN CATALOG

Presented by:



**Landmark
Signs**

"We're Here for You!"

First American's Approved Sign Vendor.

Dear First American Representative,

At Landmark Signs we are pleased to be The First American Corporation's approved sign vendor and we're grateful to have had the opportunity to provide the highest quality sign products to hundreds of your fellow representatives throughout the United States and Canada. But we have been concerned that for some time, there are many of you who may not be aware of the wonderful services that can be obtained from Landmark Signs. For this reason, we have produced this handy catalog for your use in obtaining new interior and exterior signs, both for new locations and to upgrade existing offices.

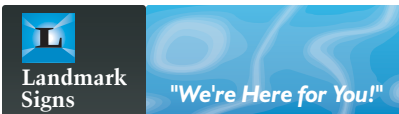
There are many compelling reasons to take advantage of the services we have to offer. For example, because of our long standing relationship, you can be sure that all of the signs Landmark manufactures for First American meet the current brand colors and specifications. Also, due to our commitment to give First American the best in customer service, we offer free design, consultation and cost estimation service for all of our products, including research of any local governmental restrictions and landlord requirements. Additionally, Landmark offers the very best quality signs bar none, in keeping with the top echelon image that First American represents. At the same time, our research and the comments from satisfied First American representatives have confirmed that our pricing is very competitive. And finally, with many local vendors all over the U. S. and Canada, we are able to give you a genuine, top notch First American sign wherever you are located.

Please feel free to review this catalog, keep it and print it out for your personal reference. We invite you to contact us at any time you have a sign need. Simply call us or email us at the address below. You can also visit us at our website at www.landmarksigns.net. I personally guarantee that you will receive the best possible service, products and consideration from Landmark Signs.

Signed,



John Myres
President,
Landmark Signs

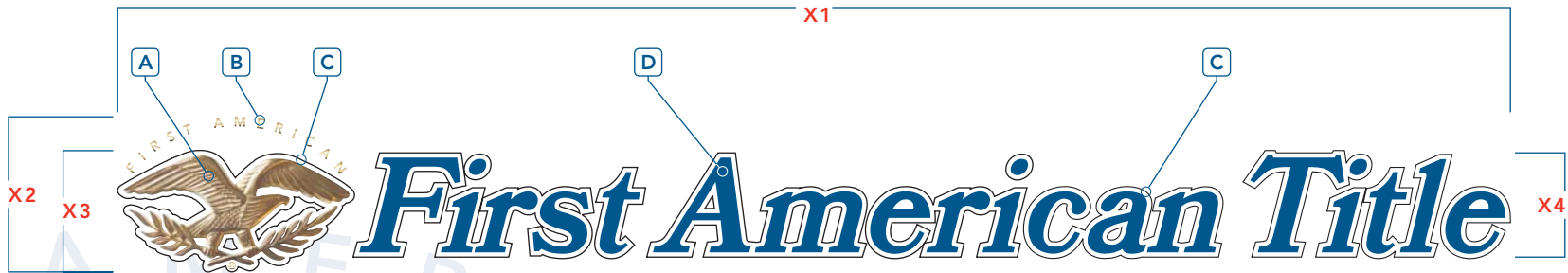


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THE FIRST AMERICAN FAC1 INTERNALLY ILLUMINATED CHANNEL LETTER SIGN



Specifications:

A Eagle Logo

Highest quality translucent acrylic with white trim, gold trim or trim finished with automotive quality paint to match aluminum returns **C**. Eagle logo can be a UV protected 1200 dpi digital high performance vinyl print or the famous First American molded Eagle with a real 23 ½ carat Gold Leaf finish.

B Arched Letters

1/4" acrylic with genuine 23 ½ carat Gold finish.

C Logo and Letter Channels and Neon

5" deep non-rusting aluminum with a choice of white baked enamel finish, anodized bright polished gold, or automotive quality polyurethane enamel paint to match your specifications. Internal illumination is with EGL Series 65 white rare-earth phosphor neon that is 50% brighter than standard neon.

D Letter Faces

Best grade translucent white acrylic overlaid with a premium translucent blue vinyl letter to match First American Blue.

Available Company Names:

First American Title Insurance Company

First American Title Company

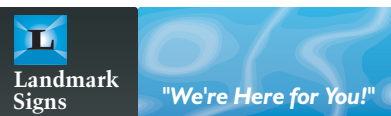
First American Trust

Others also available on request.

STANDARD SIZES*

MODEL#	SQ. FT.	X1	X2	X3	X4
FAC1-50	76	30'-7 ½"	3'-7"	2'-8"	2'-3 ½"
FAC1-40	49	24'-6"	2'-9"	2'-2"	1'-10"
FAC1-30	27	18'-4 ½"	2'-0 ½"	1'-7 ½"	1'-4 ½"
FAC1-25	19	15'-4"	1'-8 ½"	1'-4"	1'-2"

*CUSTOM SIZES CAN BE MADE TO FIT YOUR SPECIFICATIONS.



THE FIRST AMERICAN FAC2 HALO ILLUMINATED CHANNEL LETTER SIGN



Specifications:

A Eagle Logo

The famous First American molded eagle with a genuine 23 ½ carat Gold Leaf finish, laminated to the logo channel **C**.

B Arched Letters

1/4" acrylic with genuine 23 ½ carat Gold finish.

C Logo and Letter Channels and Illumination

5" deep non-rusting aluminum with a choice of anodized bright polished gold or automotive quality polyurethane White or First American Blue enamel paint. External "Halo" illumination can be with EGL Series 65 white rare-earth phosphor neon or energy saving Bright White LED illumination.

STANDARD SIZES*

MODEL#	SQ. FT.	X1	X2	X3	X4
FAC2-50	72	31'-7"	3'-4"	2'-6"	2'-1"
FAC2-40	46	25'-3"	2'-8"	2'-0"	1'-10"
FAC2-30	26	18'-11"	2'-0"	1'-6"	1'-3"
FAC2-25	18	15'-9 ½"	1'-8"	1'3"	1'-0 1/2"

*CUSTOM SIZES CAN BE MADE TO FIT YOUR SPECIFICATIONS.

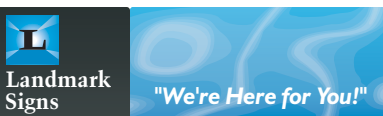
Available Company Names:

First American Title Insurance Company

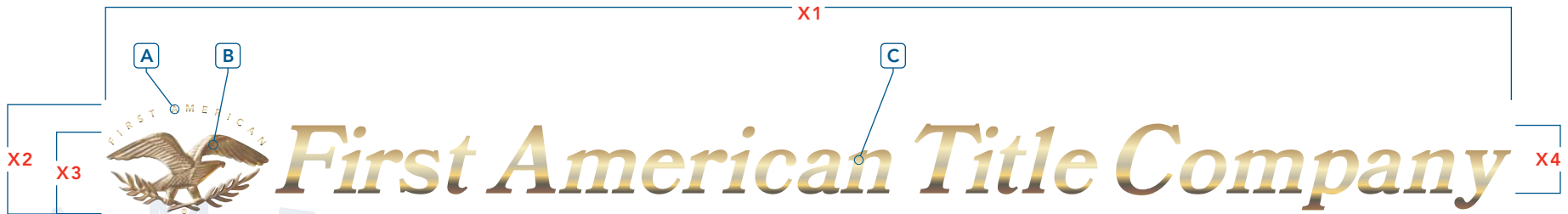
First American Title Company

First American Title

Others also available on request.



THE FIRST AMERICAN FAD1 HORIZONTAL NON-ILLUMINATED DIMENSIONAL EXTERIOR SIGN



Specifications:

A Arched Letters

1/4" acrylic with a genuine 23 1/2 carat Gold Leaf finish.*

B Eagle Logo

The famous First American molded eagle with a genuine 23 1/2 carat Gold Leaf finish.*

C Dimensional Letters

1/4" non-rusting aluminum with a real 23 1/2 carat Gold Leaf finish*, installed with 1/2" spacing off of the building wall for a maximum individual letter effect and shadowing.

*First American Blue, White and Bronze finishes available if required.

Available Company Names:

First American Title Insurance Company

First American Title

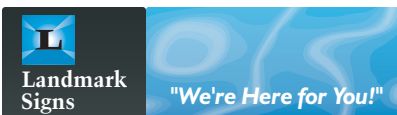
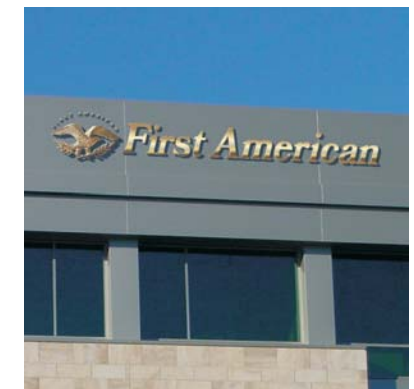
First American Trust

Others also available on request.

STANDARD SIZES*

MODEL#	SQ. FT.	X1	X2	X3	X4
FAD1-50	96	43'-0"	3'-4"	2'-6"	2'-1"
FAD1-40	62	34'-5"	2'-8"	2'-0"	1'-10"
FAD1-30	35	25'-10"	2'-0"	1'-6"	1'-3"
FAD1-25	24	21'-6"	1'-8"	1'3"	1'-0 1/2"

*CUSTOM SIZES CAN BE MADE TO FIT YOUR SPECIFICATIONS.



THE FIRST AMERICAN FAD2 VERTICAL NON-ILLUMINATED DIMENSIONAL EXTERIOR SIGN



Specifications:

A Arched Letters

1/4" acrylic with a genuine 23 1/2 carat Gold Leaf finish.*

B Eagle Logo

The famous First American molded eagle with a genuine 23 1/2 carat Gold Leaf finish.*

C Dimensional Letters**

1/4" non-rusting aluminum with a real 23 1/2 carat Gold Leaf finish*, installed with 1/2" spacing off of the building wall for a maximum individual letter effect and shadowing.

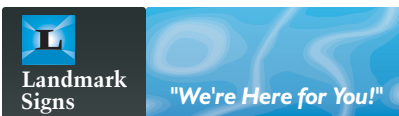
*First American Blue, White and Bronze finishes available if required.

**Other Company Names and Division Titles also available.

STANDARD SIZES*

MODEL#	SQ. FT.	X1	X2	X3	X4	X5
FAD2-50	42	12'-1"	5'-6"	5'-0"	12"	6"
FAD2-40	28	10'-1"	4'-5"	4'-0"	10"	5"
FAD2-30	13	7'-0 1/2"	3'-3"	3'-0"	7"	3 1/2"

*CUSTOM SIZES CAN BE MADE TO FIT YOUR SPECIFICATIONS.



THE FIRST AMERICAN FAD3 NON-ILLUMINATED DIMENSIONAL EXTERIOR EAGLE



STANDARD SIZES*				
MODEL#	SQ. FT.	X1	X2	X3
FAD3-50	16.7	5'-0"	3'-4"	2'-6"
FAD3-40	10.7	4'-0"	2'-8"	2'-0"
FAD3-30	6.0	3'-0"	2'-0"	1'-6"
FAD3-25	4.1	2'-6"	1'-8"	1'-3"
FAD3-20	2.7	2'-0"	1'-4"	1'-0"
FAD3-15	1.1	1'-6"	N/A**	9"

*LARGER SIZES AVAILABLE BY SPECIAL ORDER
**NOT AVAILABLE WITH LETTERS

Specifications:

A Arched Letters

1/4" acrylic with a genuine 23 1/2 carat Gold Leaf finish.

B Eagle Logo

The famous First American molded eagle with a genuine 23 1/2 carat Gold Leaf finish.



THE FIRST AMERICAN FAL1 HORIZONTAL DIMENSIONAL LOBBY WALL DISPLAY



Specifications:

A Arched Letters

1/4" acrylic with a genuine 23 ½ carat Gold Leaf finish or a 12 carat White Gold Leaf finish (simulates Silver).

B Eagle Logo

The famous First American molded eagle with a genuine 23 ½ carat Gold Leaf finish or a 12 carat White Gold Leaf finish (simulates Silver).

C Vertical Score

1/4" acrylic with a genuine 23 ½ carat Gold Leaf finish or a 12 carat White Gold Leaf finish (simulates Silver).

D Company Name and Division Title*

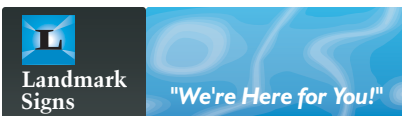
1/4" acrylic with a genuine 23 ½ carat Gold Leaf finish or a 12 carat White Gold Leaf finish (simulates Silver).

*Other Company Names and Division Titles also available.

STANDARD SIZES*

MODEL#	X1	X2	X3	X4	X5
FAL1-30	11'-5"	2'-6"	3'-0"	6"	3.36"
FAL1-25	9'-6"	2'-1"	2'-6"	5"	2.8"
FAL1-20	7'-7 ½"	1'-8"	2'-0"	4"	2.24"

*CUSTOM SIZES CAN BE MADE TO FIT YOUR SPECIFICATIONS.



THE FIRST AMERICAN FAL2 VERTICAL DIMENSIONAL LOBBY WALL DISPLAY



STANDARD SIZES*				
MODEL#	X1	X2	X3	X4
FAL2-50	6'-1"	4'-8"	5'-0"	2'-6"
FAL2-40	4'-10 ½"	3'-9 ½"	4'-0"	2'-0"
FAL2-30	3'-10"	2'-8 ½"	3'-0"	1'-6"
FAL2-25	3'-0 ½"	2'-3"	2'-6"	1'3"
FAL2-20	2'-5"	1'-9 ½"	2'-0"	1'-0"
FAL2-15	N/A**	N/A**	1'-6"	9"

*LARGER SIZES AVAILABLE BY SPECIAL ORDER
**NOT AVAILABLE WITH LETTERS

Specifications:

A Arched Letters

1/4" acrylic with a genuine 23 ½ carat Gold Leaf finish or a 12 carat White Gold Leaf finish (simulates Silver).

B Eagle Logo

The famous First American molded eagle with a genuine 23 ½ carat Gold Leaf finish or a 12 carat White Gold Leaf finish (simulates Silver).

C Company Name and Division Title*

1/4" acrylic with a genuine 23 ½ carat Gold Leaf finish or a 12 carat White Gold Leaf finish (simulates Silver).

*Other Company Names and Division Titles also available.



THE FIRST AMERICAN FAL3 DIMENSIONAL LOBBY WALL EAGLE



STANDARD SIZES*			
MODEL#	X1	X2	X3
FAL3-50	5'-0"	3'-4"	2'-6"
FAL3-40	4'-0"	2'-8"	2'-0"
FAL3-30	3'-0"	2'-0"	1'-6"
FAL3-25	2'-6"	1'-8"	1'-3"
FAL3-20	2'-0"	1'-4"	1'-0"
FAL3-15	1'-6"	N/A**	9"

*LARGER SIZES AVAILABLE BY SPECIAL ORDER
 **NOT AVAILABLE WITH LETTERS

Specifications:

A Arched Letters

1/4" acrylic with a genuine 23 1/2 carat Gold Leaf finish or a 12 carat White Gold Leaf finish (simulates Silver).

B Eagle Logo

The famous First American molded eagle with a genuine 23 1/2 carat Gold Leaf finish or a 12 carat White Gold Leaf finish (simulates Silver).





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